



American Heart Association®

CEO Roundtable

OVER A DECADE OF IMPACT
ON OUR NATION'S HEALTH

2025

Delivered [“Workplace Support for Unpaid Caregivers”](#) in collaboration with ARCHANGELS, an issue brief sharing strategies member companies use to support unpaid caregivers in the workplace.

Curated [guidance](#) with University of Michigan V-Bid Center on high-value care and low-value services, rooted in science and value-based principles.

Launched a CPR education experience with ADP Mobile Solutions.

[Sharing member company stories of action and support for the American Heart Association in its efforts to build a Nation of Lifesavers.](#)

Delivered [“Workplace Support for People with Disabilities”](#) with the National Organization on Disability, supporting employees with disabilities, including stroke survivors.

2024

Supporting [Nation of Lifesavers™](#) member companies are committed to sharing examples and strengthening cardiac emergency response plans in the workplace.

[Convened employers to explore Food is Medicine programs and strategies supporting the American Heart Association Healthcare x Food initiative.](#)

Released [“Workplace Support for Parents-to-Be and Families with Infants and Toddlers”](#), in collaboration with American Heart Association Voices for Healthy Kids and the National Collaborative for Infants & Toddlers.

2023

Hosted a [Health Care Transformation Workshop](#) to improve care access, elevate employee experiences, and evaluate strategies to optimize health care ROI.

Championing evidence-based health approaches including food is medicine programs, AI and data-enabled tools and digital health delivery.

2022

Convened thought leaders and conducted research on the future of value-based healthcare and digital technologies.

Collected numerous employer stories and studies on improving the health of employees.

2021

Collaborating with the Business Roundtable, hosted the [Bernard J. Tyson Memorial Event](#) to highlight opportunities to advance better health for all.

Developed a road map for employers concerning the workplace practices and policies based on the 2021 American Heart Association Presidential Advisory Call to Action.

2020

Created a new employer PSA campaign, [Point of Prevention](#).

Convened public officials and subject matter experts to support employers with successful, safe COVID-19 reopening strategies.

Curated actions for leaders to ensure a mental health friendly workplace through the [Mental Health Top 5 Actions](#).

Amplified the [American Heart Association’s Doctor, It’s Been Too Long](#) campaign addressing deferred employee health care.

2019

Collaborated with University of Michigan V-Bid Center to curate “high and low value” guidance for employers.

Released [Mental Health - A Workforce Crisis](#), an essential employer resource.

Co-created [The Sharing Campaign](#) with Leo Burnett, to reduce stigma and encourage employees to use employers mental health benefits.

2018

Guided by American Heart Association science, addressed the opioid epidemic with new employer policies and CEO leadership.

Commissioned Harris Poll revealing employee expectations for [mental health support](#).

Published the American Heart Association Workplace Health Playbook with actionable, evidence-based strategies.

Collaborated with the American Heart Association’s [Value in Healthcare](#) initiative to explore cost, quality, and outcomes in employer-sponsored care.

2017

Released the [Resilience in the Workplace Report](#) highlighting how resilience training enhances health, well-being and productivity.

Shared employer stories for [American Heart Association’s Healthy Workplace Food and Beverage Toolkit](#).

2016

Commissioned the [Employee Health Survey](#) to explore motivators of participation, leadership impact, and the role of stress, sleep, and financial well-being.

2015

Inspired the [American Heart Association Presidential Advisory on Workplace Wellness Recognition](#) and supported the development of the American Heart Association’s national workplace health recognition program.

Hosted a special policy summit to elevate the employer voice on key issues like healthy food and anti-tobacco, leading to an informed [CEO Roundtable tobacco policy paper/guidance for employers](#).

Contributed to the establishment of the American Heart Association’s Center for Workplace Health Research.

2014

Championed the [“American Heart Association/Nielsen Employee Health Study”](#) highlighting the role of executive leadership in building a culture of health in the workplace.

2013

Convened the inaugural American Heart Association CEO Roundtable, led by Henry Kravis (KKR) and Terry Lundgren (Macy’s, Inc.) on April 4, 2013 to identify best practices for improving the health of employees.

as of 2/27/2026