



# A Decade of Impact on Our Nation's Health

**Commissioned** The 2016 Employee Health Survey that focused on motivators for employee participation and engagement; the importance of sleep, stress, mental and financial health; the impact of senior leadership and role modeling; multi-generational communication and management preferences; and the role of technology in health.

**Championed** AHA's Resilience in the Workplace Report to learn about the effectiveness of resilience training programs on health, well-being and productivity outcomes.

**Curated** stories for AHA's Healthy Workplace Food and Beverage Toolkit.

2013

**Convened** the inaugural AHA CEO Roundtable, led by CEOs Henry Kravis (KKR) and Terry Lundgren (Macy's, Inc.) to identify best practices for improving employee health.

2014

**Championed** the AHA/Nielsen "Employee Health Study" that showcased the need for executive leadership to role model healthy habits to build a sustainable culture of health at the workplace.

2015

**Inspired** the AHA Presidential Advisory, Workplace Wellness Recognition for Optimizing Workplace Health. CEO Roundtable members were early adopters of AHA's national workplace wellness recognition program to assist employers in applying the best systems and strategies for optimal health programming to employees and their families.

**Organized** a special forum to provide evidence-based guidance to employers on key components and policy issues important to worksite wellness and employee health management, such as employee incentives, food and beverage procurement for healthier work environments, and incorporating e-cigarettes into tobacco policies at work.

**Amplified** the need for evidence-based outcomes for scalable, workplace health solutions which inspired the AHA to create the Center for Workplace Health Research and Evaluation.

**Curated** tobacco policy guidance for employers CEO Roundtable Tobacco Policy Paper demonstrating how comprehensive tobacco policies in the workplace can rapidly reduce the risk of cardiovascular disease, improve worker productivity, and therefore reduce the direct and indirect medical costs of tobacco use.

2016

2017

**Guided** by the reliable science of the AHA, CEO Roundtable members collectively pledged to tackle the opioid epidemic with new policies and solutions, including defining what appropriate use looks like and adhering to the CDC Guideline for Prescribing Opioids to reverse the devastating trends.

**Commissioned** Harris Poll Survey Employees believe employers should play a role in supporting their mental health.

**Released** AHA inaugural Workplace Health Playbook as an employer resource that offers evidenced-based and actionable advice to evaluate and improve workplace health programs.

**Collaborated** with AHA Value in Healthcare Initiative to begin an important conversation about the problems facing patients/employees/families in accessing and deriving quality and value from the healthcare system.

2018



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# CEO Roundtable | 10 YEARS OF IMPACT ON OUR NATION'S HEALTH

**Shared** guidance for members about the “high/low value” of health care treatments and services to remove financial barriers to necessary interventions and reduce out-of-pocket costs to improve utilization of benefits and improve health outcomes.

**Released** [Mental Health - A Workforce Crisis](#) bringing attention to the prevalence of poor mental health and providing an important resource for employers to best manage and support their employee’s well-being.

**Committed** to amplifying [The Sharing Campaign](#), created by Leo Burnett, to reduce stigma and encourage employees to connect to their emotional health benefits at work.

**In conjunction with The Business Roundtable**, select AHA CEO Roundtable members participated in the [Bernard J. Tyson Memorial Panel](#) webinar to discuss major barriers to health equity and how to positively impact employee and community health.

**Collaborated** to architect “Driving Health Equity in the Workplace,” a road map for employers to identify and dismantle practices and policies in the workplace that contribute to health inequities, based on the AHA Presidential Advisory Call to Action: Structural Racism as a Fundamental Driver of Health Disparities. [CEORT Health Equity Manuscript](#). Employee market research insights for this initiative can be found here [Employee Perspectives Market Research](#).

**Hosted** an employer Health Care Transformation Workshop to discuss and recommend actions to improve the health of employees, learn about the lived experiences of patients and families in accessing care and treatment, and evaluate innovative strategies and solutions to achieve a healthier employee population and improve healthcare spending return on investment.

2019

2020

2021

2022

2023

**Joined** together to protect employee and community health during flu season with a new PSA campaign, [Point of Prevention](#), which called on employers and community leaders to encourage flu vaccinations amid the pandemic.

**Convened** members for special briefings with expert thought leaders about COVID-19 testing and related issues to keep employees, families, and communities safe.

**Curated** actions for CEOs and business leaders to ensure a mental health friendly workplace through the [CEORT Mental Health Top 5 Actions](#).

**Supported and scaled** AHA’s [Doctor, It’s Been Too Long](#) campaign to remind employees to utilize their health benefits and return to their routine care which many had deferred during the pandemic.

**As influencers of change**, members convened to discuss opportunities to shape the future of employer-sponsored healthcare, such as adopting value-based models, a whole health approach to improving outcomes and advancing health equity at work, and exploring digital technologies to deliver care and improve access.

