



American Heart Association®

CEO Roundtable

CELEBRATING A DECADE OF IMPACT ON OUR NATION'S HEALTH

Special Session: Employee Healthcare Transformation*

Exclusively for AHA CEO Roundtable member companies

January 31, 2023

Hearst Tower, New York City

300 West 57th Street, New York, NY 10019 (enter on 8th Avenue)

Networking Breakfast: 8:30 a.m. ET

Special Session: 9:00 a.m. to 3:00 p.m. ET

Background and Objective: In 2022, 159 million Americans received health coverage through their employer sponsored health insurance. Today's special session has been curated exclusively for CEO Roundtable member companies to discuss and recommend transformative actions to improve the health of employees. Guest experts and member company leaders will discuss innovative strategies and solutions to achieve a healthier employee population and improve healthcare spending return on investment.

Welcome • 9:00 a.m.

David Carey, Senior Vice President, Public Affairs and Communications, Hearst
Dr. Eduardo Sanchez, Chief Medical Officer for Prevention, American Heart Association

The State of Healthcare 2023 • 9:15 a.m.

Larry Levitt, Executive Vice President for Health Policy, KFF (Kaiser Family Foundation)

The drastic rise in healthcare costs over the past decade is not sustainable for employers or employees. Compounding this trend are healthcare workforce shortages, supply chain issues, and general inflationary pressures, which are expected to increase costs by approximately \$220 billion by 2027. Employers are seeking new market-based solutions designed to improve health, access, affordability, and outcomes. Larry Levitt kicks off today's session with an overview of the state of healthcare.

The Employee Perspective • 9:45 a.m.

Employee volunteers will share their healthcare user experience to help attendees better understand lived experiences with the current healthcare system, how they would prefer to experience healthcare, and what unique opportunities there are for improvement from their point of view.

Elevating Disruptive Innovations • 10:15 a.m.

How can employer health care dollars be used to better promote employee health? Guest experts will discuss innovative strategies that member companies can pursue to ensure a healthy and high-performing workforce and improve the value of healthcare services provided to their employees.

"How is the Industry Innovating?"

Adam Beck, Vice President, Employer Health Policy and Initiatives, AHIP

Dr. Donald Deep, CEO, Central Ohio Primary Care

Susan Dentzer, CEO, America's Physician Groups

Dan Mendelson, CEO, Morgan Health

Lunch • 12:00 p.m.

Leadership Remarks

Steve Swartz, President and CEO, Hearst
Nancy Brown, CEO, American Heart Association
Andrew Swinand, CEO, Leo Burnett

Voices of Experience • 12:45 p.m.

Addressing Barriers and Promoting Facilitators

Group Discussion

Anne Oxrider, Senior Vice President and Benefits Executive, Bank of America
Carolina Peña, VP Employee Health and Well-Being, Johnson & Johnson

Discussion Starters:

Dr. Huma Abbasi, Chief Medical Officer, Chevron
Dr. Steve Goldberg, Chief Health Officer, Quest Diagnostics
Josh Lee, Principal, Deloitte Consulting
Dr. Marc Watkins, Chief Medical Officer, Kroger

What efforts can be adopted to help transform the health and healthcare experience of employees? How are CEO Roundtable member companies bringing strategies to life? Today's session explores how the AHA CEO Roundtable leadership collaborative can learn from each other and chart a new and improved direction in employee health that inspires alignment to embark on this journey together. Member company representatives kick off discussion by sharing experiences with and thoughts on the merits and limitations of the following strategies:

Potential Healthcare Transformation Strategies:

- Advance health equity
- Strengthen primary care, prevention, and mental health services
- Embrace new person-centered care delivery and payment models
- Address social determinants of health and community-based solutions
- Invest in information solutions, data, and data sharing
- Engage healthcare and health insurance providers as partners
- Align and Incentivize employee health benefits with population health outcomes
- Adopt tech-inspired solutions to meet employees where they are
- Add employee health metrics to executive dashboard reporting
- Advocate for an optimal public health and public clinical care system

Reflections and Considerations • 2:30 p.m.

Group Discussion

Participants will reflect on and discuss the key learnings or takeaways from today's session.

- What resonated most today?
- What are the areas of greatest opportunity to help employers gain maximum value from the healthcare system and to support employees as they seek a longer, healthier life?
- How can the AHA and our CEO Roundtable best serve as a catalyst, convener and curate the necessary resources?

Adjourn • 3:00 p.m.